



Subject Matter Expert

Julie A. McEachin

Julie McEachin is a Senior Associate with the Education Consultant (EC) business line in PCG Education. She plays a critical role on the Florida project team, developing professional development and curriculum resources for educators across the state, and brings a diverse set of skills and experiences that uniquely position her to make strong contributions to projects in the South and to the education consulting community. Julie has 15 years of experience teaching, coaching, supervising, and providing training and technical assistance at both the state and district levels with a focus on K-12 school improvement and K-12 literacy.

Expertise

- K-12 School improvement
- Adolescent literacy
- Content/disciplinary literacy
- Emergent literacy
- Professional development
- Instructional coaching
- Curriculum design
- Common core state standards

Prior to joining PCG, Julie was the Director of Reading and Language Arts in a large, urban district and served as Regional Assistant Director in the Bureau of School Improvement at the Florida Department of Education, where she oversaw state-level improvement initiatives for K-12 reading, language arts, mathematics, science, RtI, and CTE.

Experience

Julie began her career as a Reading ELA teacher and literacy coach working in low socio-economic urban and rural schools set in high poverty communities. She went on to work for the Just Read Florida! Office, where she provided statewide professional development to launch implementation of the federal Reading First initiative, and the University of Central Florida where she worked with K-12 literacy reform as part of the Florida Literacy and Reading Excellence project. In her work at the Florida Department of Education with the Bureau of School Improvement, Julie was responsible for monitoring and assisting in the implementation of policies carried out through State Board of Education rule and Florida statute, including implementation of the Differentiated Accountability model piloted to improve student achievement in persistently low-performing schools. As Director of Reading and Language Arts, Julie pioneered the development of a novel-based secondary ELA curriculum and coordinated instruction for 30 secondary schools in the 16th largest school district in the United States with an enrollment of more than 125,000 students. Julie also designed a professional course of study for Florida literacy coaches and was the co-founder of the Florida Literacy Coaches Association.

Publications and Presentations

Cultural Competence in Florida Literacy and Reading Connection, 9(72), 7–9. February 2009.

Co-author, Understanding Literacy as a Process in Florida Literacy and Reading Connection, 8(61), 4–11. January 2008.

Co-author, Florida Literacy Coaches Association: Position Statement of Literacy Coaches in Florida. Florida Literacy Coaches Association. July 2006.

Content Area Literacy Development Through Greek and Latin Derivatives, Career and Technical Education (CTE) Institute; Orlando, Florida January, 2012

Implementing Interventions in Grades 3-12, Literacy Leadership Institute; Chipley, Florida. July 2009

Education and Certifications

Julie earned a masters in K-12 Reading and Language Arts from Florida State University in 2002 and a B.S. in Elementary Education from Florida State University in 1999. Julie holds a Professional Teaching Certificate in the state of Florida for (K12) Reading and Language Arts and (1-6) Elementary Education.